

Jan-Nov 2007 Market Share Keys Wide

	# Co's	# Listings	% List Mkt	\$ Vol Listings	% Mkt.	# Co's	# Sales Sides	% Mkt.
# Companies with Listings or Sales								
LK-UK	145	3114	67.7%	\$2,878,252,379	66.2%	113	1602	62.7%
KW	58	1483	32.3%	\$1,470,269,851	33.8%	49	952	37.3%
Total	203	4597	100.0%	\$4,348,522,230	100.0%	162	2554	100.0%
% of 294 Companies	69%					55%		
Company Stats								
CBSREC	5					5		
LK-UK		675	21.7%	\$591,263,992	20.5%		373	23.3%
KW		135	9.1%	\$131,670,540	9.0%		81	8.5%
Total:		810	17.6%	\$722,934,532	16.6%		454	17.8%
C-21 Prestige	9					9		
LK-UK		476	15.3%	\$452,703,604	15.7%		220	13.7%
KW		47	3.2%	\$27,924,999	1.9%		59	6.2%
Total:		523	11.4%	\$480,628,603	11.1%		279	10.9%
Mkt. Share Vs CBSREC		-55%	-55%	-50%	-50%		-63%	-63%
Schwartz	5					5		
LK-UK		233	7.5%	\$194,376,743	6.8%		133	8.3%
KW		52	3.5%	\$32,250,600	2.2%		33	3.5%
Total:		285	6.2%	\$226,627,343	5.2%		166	6.5%
Mkt. Share Vs CBSREC		-184%	-184%	-219%	-219%		-173%	-173%
Prudential	3					3		
LK-UK		80	2.6%	\$59,346,514	2.1%		67	4.2%
KW		148	10.0%	\$131,636,208	9.0%		51	3.2%
Total:		228	5.0%	\$190,982,722	4.4%		118	4.6%
Mkt. Share Vs CBSREC		-255%	-255%	-279%	-279%		-285%	-285%
Exit Realty Florida Keys	3					3		
LK-UK		130	4.2%	\$81,938,700	2.8%		57	3.6%
KW		0	0.0%	\$0	0.0%		0	0.0%
Total:		130	2.8%	\$81,938,700	1.9%		57	2.2%
Mkt. Share Vs CBSREC		-523%	-523%	-782%	-782%		-696%	-696%
Marr & American Carib.	2					2		
LK-UK		201	6.5%	\$340,075,676	11.8%		64	4.0%
KW		0	0.0%	\$0	0.0%		0	0.0%
Total:		201	4.4%	\$340,075,676	7.8%		64	2.5%
Mkt. Share Vs CBSREC		-303%	-303%	-113%	-113%		-609%	-609%

Waterfront Resort Realty	3					3		
LK-UK		23	0.7%	\$23,728,400	0.8%		18	1.4%
KW		1	0.1%	\$315,000	0.0%		22	4.2%
Total:		24	0.5%	\$24,043,400	0.6%		40	1.6%
Mkt. Share Vs CBSREC		-3275%	-3275%	-2907%	-2907%		-1035%	-1035%
Truman & Co.	1					1		
LK-UK		0	0.0%	\$0	0.0%		0	0.0%
KW		147	9.9%	\$202,877,050	13.8%		81	8.5%
Total:		147	3.2%	\$202,877,050	4.7%		81	3.2%
Mkt. Share Vs CBSREC		-451%	-451%	-256%	-256%		-460%	-460%
Realty World	2					2		
LK-UK		143	4.6%	\$156,188,950	5.4%		54	3.4%
KW		0	0.0%	\$0	0.0%		0	0%
Total:		143	3.1%	\$156,188,950	3.6%		54	2.1%
Mkt. Share Vs CBSREC		-466%	466%	363%	363%		741%	741%
American Caribbean	1					1		
LK-UK		58	1.9%	\$63,448,900	2.2%		24	1.5%
KW		0	0.0%	\$0	0.0%		0	0.0%
Total:		58	1.3%	\$63,448,900	1.5%		24	0.9%
Mkt. Share Vs CBSREC		-1297%	-1297%	-1039%	-1039%		-1792%	-1792%
Internet Realty	1					1		
LK-UK		33	1.1%	\$29,160,197	1.0%		29	1.8%
KW		0	0.0%	\$0	0.0%		0	0.0%
Total:		33	0.7%	\$29,160,197	0.7%		29	1.1%
Mkt. Share Vs CBSREC		-2355%	-2355%	-2379%	-2379%		-1466%	-1466%
Realty Executives	3					3		
LK-UK		19	0.6%	\$14,586,970	0.5%		16	1.0%
KW		70	4.7%	\$48,783,500	3.3%		53	5.6%
Total:		89	1.9%	\$63,370,470	1.5%		69	2.7%
Mkt. Share Vs CBSREC		-810%	-810%	-1041%	-1041%		-558%	-558%
Bascom Grooms	1					1		
LK-UK		0	0.0%	\$0	0.0%		0	0.0%
KW		34	2.3%	\$24,830,000	1.7%		46	4.8%
Total:		34	0.7%	\$24,830,000	0.6%		46	1.8%
Mkt. Share Vs CBSREC		-2282%	-2282%	-2812%	-2812%		-887%	-887%
Realty Options	1					1		
LK-UK		87	2.8%	\$81,542,289	2.8%		26	1.6%
KW		0	0.0%	\$0	0.0%		0	0.0%
Total:		87	1.9%	\$81,542,289	1.9%		26	1.0%
Mkt. Share Vs CBSREC		-831%	-831%	-787%	-787%		-1646%	-1646%

\$ Vol. Sales	% Mkt.
\$1,098,413,094	60.4%
\$721,369,278	39.6%
\$1,819,782,372	100.0%
\$234,968,420	21.4%
\$65,374,098	9.1%
\$300,342,518	16.5%
\$142,769,165	13.0%
\$27,779,802	3.9%
\$170,548,967	9.4%
-76%	-76%
\$78,839,773	7.2%
\$17,951,970	2.5%
\$96,791,743	5.3%
-210%	-210%
\$42,526,000	3.9%
\$30,764,450	2.8%
\$73,290,450	4.0%
-310%	-310%
\$30,961,392	2.8%
\$0	0.0%
\$30,961,392	1.7%
-870%	-870%
\$60,559,550	5.5%
\$0	0.0%
\$60,559,550	3.3%
-396%	-396%

\$18,778,000	2.6%
\$28,560,000	6.6%
\$47,338,000	2.6%
-534%	-534%
\$0	7.3%
\$80,379,756	11.1%
\$80,379,756	4.4%
-274%	-274%
\$38,735,502	3.5%
\$0	0%
\$38,735,502	2.1%
675%	675%
\$18,666,765	1.7%
\$0	0.0%
\$18,666,765	1.0%
-1509%	-1509%
\$19,579,000	1.8%
\$0	0.0%
\$19,579,000	1.1%
-1434%	-1434%
\$10,116,240	0.9%
\$23,618,396	3.3%
\$33,734,636	1.9%
-790%	-790%
\$0	0.0%
\$23,028,467	3.2%
\$23,028,467	1.3%
-1204%	-1204%
\$20,208,750	1.8%
\$0	0.0%
\$20,208,750	1.1%
-1386%	-1386%